

CURRICULUM FIESTA

MAY 1, 2015

Sara Glasgow
Associate Dean, Student Success and Equity, Interim

WELCOME!


Thank You. Thank You. Thank You. Thank You. Thank You. Thank You. Thank You.

- **Introductions**
- **Agenda**
- **Goal of the day**

THE CONTEXT: PRESIDENT OBAMA

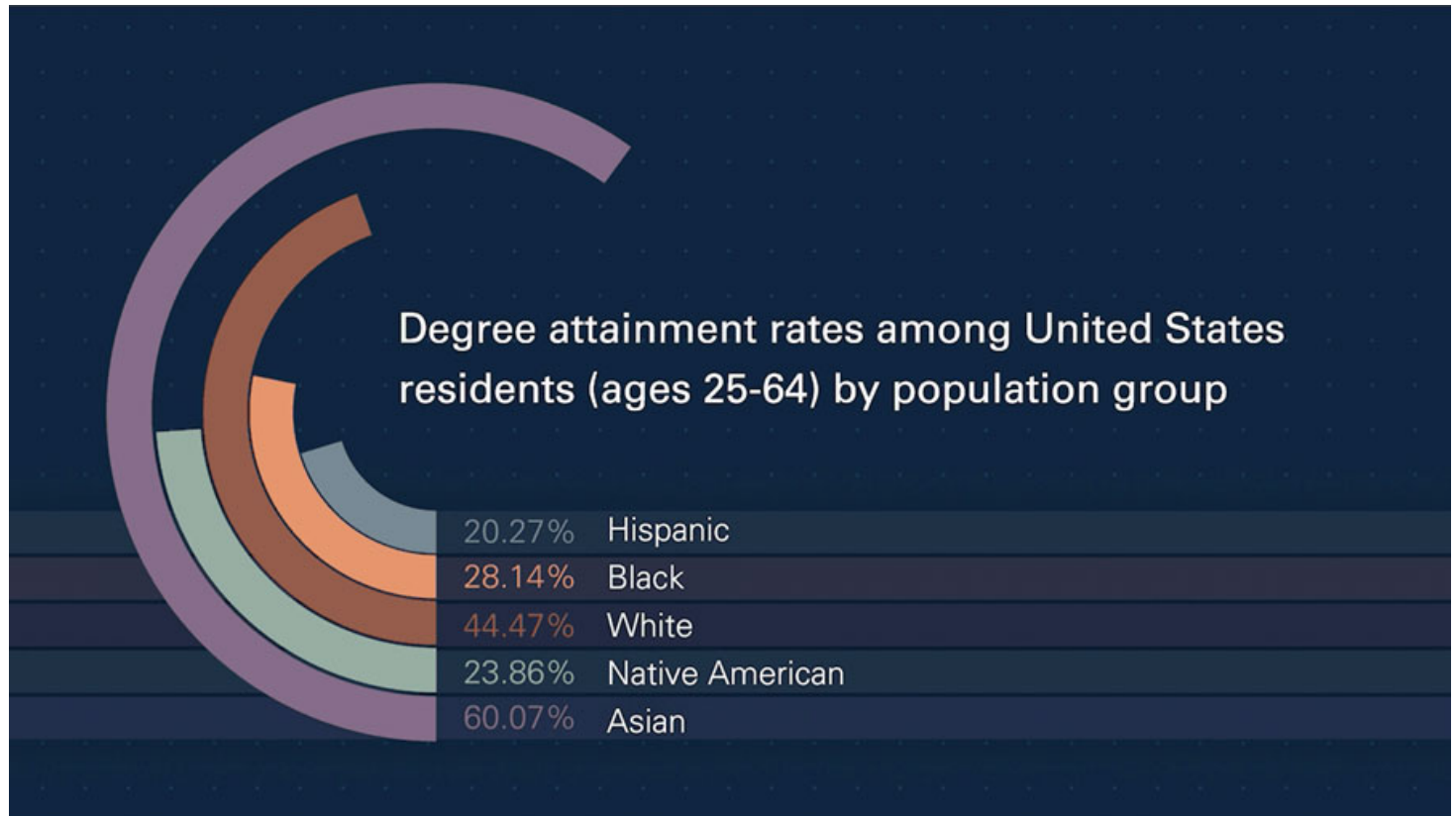
- Three-quarters of the fastest growing occupations now require more than a high school diploma
- Asks every American to commit to at least one year or more of higher education or career training

By 2020:

- America to have highest proportion of college graduates in world
 - Increase community college graduates by 50%
 - Additional 5 million community college graduates
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THE GOAL: COLLEGE COMPLETION

Lumina
Foundation



THE GOAL: COLLEGE COMPLETION

By 2025:

- **Lumina Foundation:**

- Increase the number with a degree/credential to 60% (from 40%).

“For America to truly prosper—for the nation to attain, not just individual opportunity and economic security, but social justice and cohesion—an increased sense of urgency is needed to expand college success dramatically, and in all directions,”

- Jamie Merisotis, President and CEO of Lumina Foundation

THE GOAL: COLLEGE COMPLETION

By 2025:

- **Bill & Melinda Gates Foundation:**
 - Poor college completion rates in the U.S. hurt the national economy. More than 40 percent of college students drop out before finishing or withdraw for a period of time.
 - A college education is the gateway to the American middle class, with college graduates earning as much as 65 percent more than those with only a high school education.
 - Double the number of low-income adults obtaining a degree or certificate by the age of 26.

THE CHALLENGE: LABOR MARKET

Over 75% of our community college students need to work

- California faces critical shortages in crucial industries, particularly in middle-skill jobs
- Middle-skill jobs, which require *more* than a high school degree but *less* than a 4 year degree, make up largest segment of jobs in California, and will for years to come

California Community College Chancellor's Office

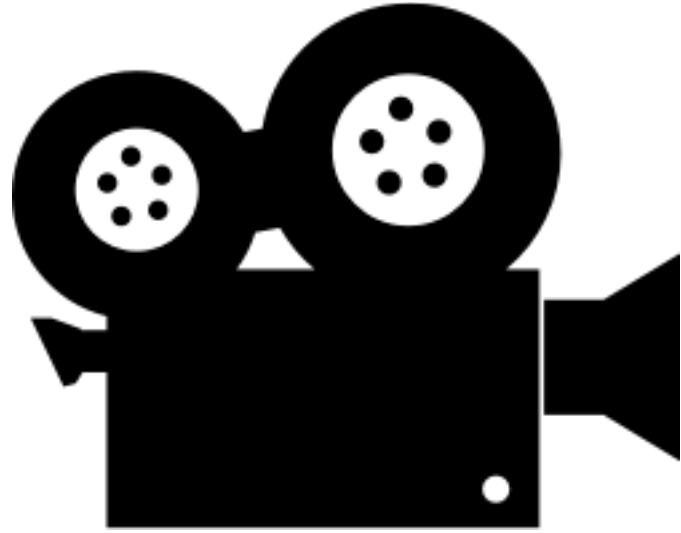
National Skills Coalition. <http://www.nationalskillscoalition.org/state-policy/fact-sheets>

OPPORTUNITIES: COLLEGE COMPLETION


- **More intentional, structured and coherent student experiences**
learning communities; linked courses; academies; FYE, “packages”
- **Clear and well designed pathways**
 - *career mapping; stackable certificates; options to step out and in*
 - *“learn and earn” strategies (internships; work experience; etc.)*
 - *pay attention to student transitions (bridge programs, linkages)*
- **Integrate basic skills, academic and career education**
contextualize to career, theme, student interest
- **Reconsider developmental ed sequence**
reformulate, shorten, provide alternate and multiple options
- **Strengthen and integrate student services w/ instruction**
college success courses; case managers; external supports

HIGH IMPACT PATHWAYS

Career Ladders Project



OVERVIEW

- Long-term, comprehensive strategies that enable students to combine school and work in order to advance over time to better jobs and to higher levels of education.
 - Series of connected education/training programs—and related support services—that connect to employment within a specific industry sector or cluster.
 - Each step designed to prepare for advancement to next level of education and career.
 - Focus on careers which are in demand, pay family-sustaining wages and have ongoing advancement opportunities.
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OPPORTUNITIES: CERTIFICATES

- State-recognized
- Relevant to local economy
- Many achievable in one year or less
- Contextualized to basic skills instruction

Students start with certificate, build to degree, and progress while increasing their earning potential - COLLEGE and CAREER

OPPORTUNITIES: CERTIFICATES

1980:

- 8% of post-secondary awards were certificates

2010:

- 22% of post-secondary awards were certificates

Today:

- Second most common higher education credential in the United States, behind bachelor's degrees but ahead of associate's degrees

Carnevale, A., Rose, S. & Hanson, A. (2012) Certificates: Gateway to gainful employment and college degrees. Washington, DC: Center on Education and the Workforce, Georgetown University. Retrieved from <http://cew.georgetown.edu/certificates>

OPPORTUNITIES: STACKABLE CERTIFICATES

A verification of qualification or competence issued to an individual by a third-party with the relevant authority or jurisdiction to issue such credentials.

*The U.S. Department of Labor, Employment
and Training Administration*

OPPORTUNITIES: STACKABLE CERTIFICATES

Stackable credentials are a sequence of credentials that can be:

- accumulated over time to build an individual's qualifications and,
- ultimately, lead to better pay
- Low-unit
- Focus on distinct skill sets
- Part of an overall pathway
- Clear entry/exit points – no dead ends

REFLECTION

- What did you hear?
- What resonates with your work?
- What additional questions do you have?

